

## **The classification ratings allocated are as follows:**

**GE:** Means General Exhibition – a programme suitable for general family viewing, or viewers of all ages;

**PG:** Means Parental Guidance – a programme that may contain scenes unsuitable for children under age 10 years, and which requires **parental guidance** for young viewers;

**16:** Means a programme containing a medium or moderate impact of classifiable elements with an intensity and frequency unsuitable for persons under the age of 16 years;

**18:** Means a programme containing scenes suitable for adults only, and whose viewing is restricted to persons aged 18 years and above.

In 2013, the Presidential Taskforce on Parastatal Reforms enhanced KFCB's mandate. The taskforce effectively moved functions such as licensing of film agents and producers, which were previously performed by the Department of Film Services (DFS).

## **Thematic Areas in Content Classification**

### **Violence and crime**

Depiction of violence may frighten, unnerve, unsettle or invite imitation, especially from children. The classifiable elements in this thematic area include:

- Normalizing the use of violence as a solution to problems
- Depiction of violent behavior (e.g. self mutilation rites)
- Emphasis on violent techniques/acts (e.g. Methods of torture, gang-
- Fights, combat techniques)
- Encouraging aggressive and sadistic attitudes
- Explicit and prolonged sexual violence or erotic portrayal of sexual assault /coercion.
- Works portraying excessive blood, gored/dismembered/disfigured parts of a body
- Images of seriously injured people

- Images of dead bodies
- Portrayal of anti-social behavior e.g bullying
- Portrayal of potentially dangerous behavior e.g. hanging, suicide
- Portrayal of ease of making and accessing weapons
- Detailed portrayal of criminal and violent techniques
- Explicit cruelty or violence towards animals

### ***Sex, obscenity and nudity***

The classifiable elements in this thematic area include:

- Exposure or fondling of female breasts/human/animal sexual organs.
- Explicit images of sexual activity
- Behaviour/language that is sexually offensive
- Undressed(Nudity)
- Indecent exposure
- Portrayal of children being coerced and or induced to engage in sexual activity

### ***Occult and horror***

The classifiable elements in this thematic area include:

- Use of frightening elements and scary scenes
- Portrayal of magic/super natural forces/events and related practices such as hypnotism, mind-reading, faith healing.
- Portrayal of exorcism (process/action to get rid of evil spirits).
- The paranormal or mysterious events/facts that cannot be explained by science
- Human or animal sacrifice

### ***ii) Drugs, alcohol and other harmful substances***

The classifiable elements in this thematic area include:

- Use of illegal drugs
- Use of tobacco or tobacco products
- Abuse or misuse of drugs
- Use of alcohol, solvent or other harmful products
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**iii) Religion and community**

The classifiable elements in this thematic area include:

- Profanity in regard to a particular religion/community
- Distorting, demeaning, or depicting religious/community symbols, rituals or practices in a derogatory manner.
- Use of expletives with religious/community associations

**iv) Propaganda for war, hate speech and incitement**

The classifiable elements in this thematic area include:

- Communication manipulating people's attitude toward war
- Repetitious emotional phrases e.g war on terror
- Exaggerated or misrepresented facts
- Name calling - use of offensive *names* to induce rejection, ridicule or condemnation
- Band wagon - a tool used in propaganda to rally people behind a course
- Demonizing of the 'enemy'
- Brainwashing
- Ethnic cleansing, massacre or discrimination against any person, group, and community based on race, sex, pregnancy, marital status, health status, colour, ethnic or social origin, age, disability, language, culture, nationality and religion; Inflammatory statements encouraging people to raise against social order