



KENYA FILM CLASSIFICATION BOARD

15th floor, Uchumi House.

P.O Box 44226-00100, Nairobi, Kenya.

REQUEST FOR PROPOSAL

FOR

PRODUCTION OF A VIDEO DOCUMENTARY

RFP NO: KFCB /15/2016/2017

April 2017

TABLE OF CONTENTS

	Page
INTRODUCTION	3
SECTION I. Letter of Invitation	4
SECTION II. Information to consultants.....	5
Appendix to information to Consultants.....	13
SECTION III Technical Proposal	15
SECTION IV. Financial Proposal	26
SECTION V Terms of Reference	34
SECTION VI. Standard Forms of Contract	39

INTRODUCTION

Background

The Kenya Film Classification Board (KFCB) is a State Corporation under the Ministry of Sports, Culture and the Arts. As part of its film and broadcast content regulatory functions, KFCB regulates the creation, broadcast, possession, distribution and exhibition of film and broadcast content to ensure the safety of children from harmful content, and to promote national values and culture through creative content.

The statutory regulatory mandate and functions of the Board are drawn from the Film and Stage Plays Act Cap222. However, KFCB's functions are also found in other legislations on broadcast content regulation and child safety. These include the Kenya Information and Communication Act (KICA) which, in Section 46(I) mandates KFCB to impose age restrictions on content to be aired by broadcast stations to ensure scenes intended for the adult audience is not aired between 5 am – 10 pm (watershed period). KFCB is the public agency mandated to provide age suitability ratings for all films distributed in Kenya, Television programmes as well as film content distributed online and all other public platforms of audiovisual content distribution.

In the broadcast sector, the Board is mandated to enforce Section 3 of the Programming Code for Free-to-Air Radio and Television Services in Kenya. The Code requires KFCB to ensure that Television and Radio programmes, excluding news, broadcasted during the broadcast watershed period (5am -10pm) is suitable for general audience to protect children from inappropriate content.

Overall objective of the project

The overall objective of the assignment is to produce a documentary film that aims to promote the consumption of appropriate content that reflects high morals, national values as well as encourage cohesion among target communities. This strategy also targets to encourage more local film producers to create films that are compliant with film and broadcast content regulations set by the KFCB as well as to facilitate the producers to create more local content to meet the 40/60% local content threshold by 2018. Further, film making in Kenya has the potential to create 250,000 jobs annually yet this has not been fully exploited due to wrong perceptions and insufficient information on the film industry; as such, the KFCB aims at filling up such gaps through grassroots documentaries. Towards actualizing the dream of empowering the youth of Kenya into exploiting the opportunities presented by the filming industry KFCB has formulated a strategy to take to the Kenyan public indigenous vernacular, local films that are compliant with the KFCB's mandate and that also promote our diverse culture.

The first phase of the project will be piloted in Kisumu and Isiolo. Isiolo County has been considered due to its cosmopolitan nature while Kisumu represents the other parts of the country.

KFCB would like to engage a qualified firm to produce a video documentary that meets the requirements as outlined in the Terms of Reference.

SECTION I –INVITATION TO TENDER

To: Pre-qualified Consultants who have received Letter of Invitation

Date: 7thApril 2017

RFP Ref No. KFCB/15/2016/2017

Name: Request for Proposal for Consultancy Services for Production of a Video Documentary

1.1 The Kenya Film Classification Board invites you to submit a proposal for the following consultancy services –Production of a Video Documentary for Kenya Film Classification Board. More details of the services are provided in the terms of reference herein.

1.2 The request for proposal (RFP) includes the following documents;

Section I	-	Letter of invitation
Section II	-	Information to Consultants
Section III	-	Terms of reference
Section IV	-	Technical proposal
Section V	-	Financial proposal
Section VI	-	Standard Forms

1.2 A complete set of tender documents may be obtained by interested candidates from the Procurement Office, Kenya Film Classification Board, Uchumi House 15th Floor, during Normal working hours upon payment of a non -refundable tender fee of **Kshs.1,000.00** or downloading the document from the KFCB website www.kfcb.co.ke free of charge. Bidders who download the tender document must forward their particulars immediately to info@kfcb.co.ke for records and for the purposes of receiving any further tender clarifications and/or addendums.

1.3 Prices quoted should be net inclusive of all taxes, and delivery costs, must be in Kenya Shillings and shall remain valid for **120 days** from the closing date of the RFP.

1.4 Completed RFP documents are to be enclosed in plain sealed envelopes, marked with the RFP number and name and be deposited in the tender box at **15th floor Uchumi House** or be addressed to

**The Chief Executive Officer
Kenya Film Classification Board
P.O. Box 44226-00100
Nairobi.**

so as to be received on or before **Tuesday 18th April 2017 at 11.00 am.**

1.5 Tenders will be opened immediately thereafter in the presence of the tenderers representatives who choose to attend the opening at **KFCB offices 15th floor.**

**Chief Executive Officer
Kenya Film Classification Board**

SECTION II – INFORMATION TO CONSULTANTS (ITC)

Table of Contents	Page
2.1 Introduction	6
2.2 Clarification and amendment of RFP document	6
2.3 Preparation of Technical Proposal	7
2.4 Financial proposal	8
2.5 Submission, Receipt and opening of proposals	8
2.6 Proposal evaluation general	9
2.7 Evaluation of Technical proposal	9
2.8 Public opening and Evaluation of financial proposal	10
2.9 Negotiations	11
2.10 Award of Contract	11
2.11 Confidentiality	12
2.12 Corrupt or fraudulent practices	12

SECTION II: - INFORMATION TO CONSULTANTS (ITC)

2.1 Introduction

- 2.1.1 The Client named in the Appendix to “ITC” will select a firm among those invited to submit a proposal, in accordance with the method of selection detailed in the appendix. The method of selection shall be as indicated by the procuring entity in the Appendix.
- 2.1.2 The consultants are invited to submit a Technical Proposal and a Financial Proposal, or a Technical Proposal only, as specified in the Appendix “ITC” for consulting services required for the assignment named in the said Appendix. A Technical Proposal only may be submitted in assignments where the Client intends to apply standard conditions of engagement and scales of fees for professional services which are regulated as is the case with Building and Civil Engineering Consulting services. In such a case the highest ranked firm of the technical proposal shall be invited to negotiate a contract on the basis of scale fees. The proposal will be the basis for Contract negotiations and ultimately for a signed Contract with the selected firm.
- 2.1.3 The consultants must familiarize themselves with local conditions and take them into account in preparing their proposals. To obtain first hand information on the assignment and on the local conditions, consultants are encouraged to liaise with the Client regarding any information that they may require before submitting a proposal and to attend a pre-proposal conference where applicable. Consultants should contact the officials named in the Appendix “ITC” to arrange for any visit or to obtain additional information on the pre-proposal conference. Consultants should ensure that these officials are advised of the visit in adequate time to allow them to make appropriate arrangements.
- 2.1.4 The Procuring entity will provide the inputs specified in the Appendix “ITC”, assist the firm in obtaining licenses and permits needed to carry out the services and make available relevant project data and reports.
- 2.1.5 Please note that (i) the costs of preparing the proposal and of negotiating the Contract, including any visit to the Client are not reimbursable as a direct cost of the assignment; and (ii) the Client is not bound to accept any of the proposals submitted.
- 2.1.6 The procuring entity’s employees, committee members, board members and their relatives (spouse and children) are not eligible to participate.
- 2.1.7 The price to be charged for the tender document shall not exceed Kshs.5,000/=
- 2.1.8 The procuring entity shall allow the tenderer to review the tender document free of charge before purchase.

2.2 Clarification and Amendment of RFP Documents

- 2.2.1 Consultants may request a clarification of any of the RFP documents only up to seven [7] days before the proposal submission date. Any request for clarification must be sent in writing by paper mail, cable, telex, facsimile or electronic mail to the Client’s address indicated in the Appendix “ITC”. The Client will respond by cable, telex, facsimile or electronic mail to such requests and will send written copies of the response (including an explanation of the query but without identifying the source of inquiry) to all invited consultants who intend to submit proposals.

2.2.2 At any time before the submission of proposals, the Client may for any reason, whether at his own initiative or in response to a clarification requested by an invited firm, amend the RFP. Any amendment shall be issued in writing through addenda. Addenda shall be sent by mail, cable, telex or facsimile to all invited consultants and will be binding on them. The Client may at his discretion extend the deadline for the submission of proposals.

2.3 Preparation of Technical Proposal

2.3.1 The Consultants proposal shall be written in English language

2.3.2 In preparing the Technical Proposal, consultants are expected to examine the documents constituting this RFP in detail. Material deficiencies in providing the information requested may result in rejection of a proposal.

2.3.3 While preparing the Technical Proposal, consultants must give particular attention to the following:

- (i) If a firm considers that it does not have all the expertise for the assignment, it may obtain a full range of expertise by associating with individual consultant(s) and/or other firms or entities in a joint venture or sub-consultancy as appropriate. Consultants shall not associate with the other consultants invited for this assignment. Any firms associating in contravention of this requirement shall automatically be disqualified.
- (ii) For assignments on a staff-time basis, the estimated number of professional staff-time is given in the Appendix. The proposal shall however be based on the number of professional staff-time estimated by the firm.
- (iii) It is desirable that the majorities of the key professional staff proposed be permanent employees of the firm or have an extended and stable working relationship with it.
- (iv) Proposed professional staff must as a minimum, have the experience indicated in Appendix, preferably working under conditions similar to those prevailing in Kenya.
- (v) Alternative professional staff shall not be proposed and only one Curriculum Vitae (CV) may be submitted for each position.

2.3.4 The Technical Proposal shall provide the following information using the attached Standard Forms;

- (i) A brief description of the firm's organization and an outline of recent experience on assignments of a similar nature. For each assignment the outline should indicate *inter alia*, the profiles of the staff proposed, duration of the assignment, contract amount and firm's involvement.
- (ii) Any comments or suggestions on the Terms of Reference, a list of services and facilities to be provided by the Client.
- (iii) A description of the methodology and work plan for performing the assignment.

- (iv) The list of the proposed staff team by specialty, the tasks that would be assigned to each staff team member and their timing.
- (v) CVs recently signed by the proposed professional staff and the authorized representative submitting the proposal. Key information should include number of years working for the firm/entity and degree of responsibility held in various assignments during the last ten (10) years.
- (vi) Estimates of the total staff input (professional and support staff staff-time) needed to carry out the assignment supported by bar chart diagrams showing the time proposed for each professional staff team member.
- (vii) A detailed description of the proposed methodology, staffing and monitoring of training, if Appendix "A" specifies training as a major component of the assignment.
- (viii) Any additional information requested in Appendix "A".

2.3.5 The Technical Proposal shall not include any financial information.

2.4 Preparation of Financial Proposal

2.4.1 In preparing the Financial Proposal, consultants are expected to take into account the requirements and conditions outlined in the RFP documents. The Financial Proposal should follow Standard Forms (Section D). It lists all costs associated with the assignment including; (a) remuneration for staff (in the field and at headquarters), and; (b) reimbursable expenses such as subsistence (per diem, housing), transportation (international and local, for mobilization and demobilization), services and equipment (vehicles, office equipment, furniture, and supplies), office rent, insurance, printing of documents, surveys, and training, if it is a major component of the assignment. If appropriate these costs should be broken down by activity.

2.4.2 The Financial Proposal should clearly identify as a separate amount, the local taxes, duties, fees, levies and other charges imposed under the law on the consultants, the sub-consultants and their personnel, unless Appendix "A" specifies otherwise.

2.4.3 Consultants shall express the price of their services in Kenya Shillings.

2.4.4 Commissions and gratuities, if any, paid or to be paid by consultants and related to the assignment will be listed in the Financial Proposal submission Form.

2.4.5 The Proposal must remain valid for 120 days after the submission date. During this period, the consultant is expected to keep available, at his own cost, the professional staff proposed for the assignment. The Client will make his best effort to complete negotiations within this period. If the Client wishes to extend the validity period of the proposals, the consultants shall agree to the extension.

2.5 Submission, Receipt, and Opening of Proposals

2.5.1 The original proposal (Technical Proposal and, if required, Financial Proposal; see para. 1.2) shall be prepared in indelible ink. It shall contain no interlineations or overwriting, except as necessary to correct errors made by the firm itself. Any such corrections must be initialed by the persons or person authorised to sign the proposals.

- 2.5.2 For each proposal, the consultants shall prepare the number of copies indicated in Appendix “A”. Each Technical Proposal and Financial Proposal shall be marked “ORIGINAL” or “COPY” as appropriate. If there are any discrepancies between the original and the copies of the proposal, the original shall govern.
- 2.5.3 The original and all copies of the Technical Proposal shall be placed in a sealed envelope clearly marked “**TECHNICAL PROPOSAL,**” and the original and all copies of the Financial Proposal in a sealed envelope clearly marked “**FINANCIAL PROPOSAL**” and warning: “**DO NOT OPEN WITH THE TECHNICAL PROPOSAL**”. Both envelopes shall be placed into an outer envelope and sealed. This outer envelope shall bear the submission address and other information indicated in the Appendix “ITC” and be clearly marked, “**DO NOT OPEN, EXCEPT IN PRESENCE OF THE OPENING COMMITTEE.**”
- 2.5.4 The completed Technical and Financial Proposals must be delivered at the submission address on or before the time and date stated in the Appendix “ITC”. Any proposal received after the closing time for submission of proposals shall be returned to the respective consultant unopened.
- 2.5.5 After the deadline for submission of proposals, the Technical Proposal shall be opened immediately by the opening committee. The Financial Proposal shall remain sealed and deposited with a responsible officer of the client department up to the time for public opening of financial proposals.

2.6 **Proposal Evaluation General**

- 2.6.1 From the time the bids are opened to the time the Contract is awarded, if any consultant wishes to contact the Client on any matter related to his proposal, he should do so in writing at the address indicated in the Appendix “ITC”. Any effort by the firm to influence the Client in the proposal evaluation, proposal comparison or Contract award decisions may result in the rejection of the consultant’s proposal.
- 2.6.2 Evaluators of Technical Proposals shall have no access to the Financial Proposals until the technical evaluation is concluded.

2.7 **Evaluation of Technical Proposal**

- 2.7.1 The evaluation committee appointed by the Client shall evaluate the proposals on the basis of their responsiveness to the Terms of Reference, applying the evaluation criteria as follows

	Points
(i) Specific experience of the consultant related to the assignment	(5-10)
(ii) Adequacy of the proposed work plan and methodology in responding to the terms of reference	(20-40)
(iii) Qualifications and competence of the key staff for the assignment	(30-40)
(iv) Suitability to the transfer of Technology Programme (Training)	<u>(0-10)</u>

Total Points 100

Each responsive proposal will be given a technical score (St). A proposal shall be rejected at this stage if it does not respond to important aspects of the Terms of Reference or if it fails to achieve the minimum technical score indicated in the Appendix “ITC”.

2.8 Public Opening and Evaluation of Financial Proposal

- 2.8.1 After Technical Proposal evaluation, the Client shall notify those consultants whose proposals did not meet the minimum qualifying mark or were considered non-responsive to the RFP and Terms of Reference, indicating that their Financial Proposals will be returned after completing the selection process. The Client shall simultaneously notify the consultants who have secured the minimum qualifying mark, indicating the date and time set for opening the Financial Proposals and stating that the opening ceremony is open to those consultants who choose to attend. The opening date shall not be sooner than seven (7) days after the notification date. The notification may be sent by registered letter, cable, telex, facsimile or electronic mail.
- 2.8.2 The Financial Proposals shall be opened publicly in the presence of the consultants' representatives who choose to attend. The name of the consultant, the technical. Scores and the proposed prices shall be read aloud and recorded when the Financial Proposals are opened. The Client shall prepare minutes of the public opening.
- 2.8.3 The evaluation committee will determine whether the financial proposals are complete (i.e. Whether the consultant has costed all the items of the corresponding Technical Proposal and correct any computational errors. The cost of any unpriced items shall be assumed to be included in other costs in the proposal. In all cases, the total price of the Financial Proposal as submitted shall prevail.
- 2.8.4 While comparing proposal prices between local and foreign firms participating in a selection process in financial evaluation of Proposals, firms incorporated in Kenya where indigenous Kenyans own 51% or more of the share capital shall be allowed a 10% preferential bias in proposal prices. However, there shall be no such preference in the technical evaluation of the tenders. Proof of local incorporation and citizenship shall be required before the provisions of this sub-clause are applied. Details of such proof shall be attached by the Consultant in the financial proposal.
- 2.8.5 The formulae for determining the Financial Score (S_f) shall, unless an alternative formulae is indicated in the Appendix "ITC", be as follows:-
 $S_f = 100 \times \frac{F_m}{F}$ where S_f is the financial score; F_m is the lowest priced financial proposal and F is the price of the proposal under consideration. Proposals will be ranked according to their combined technical (S_t) and financial (S_f) scores using the weights (T =the weight given to the Technical Proposal; P = the weight given to the Financial Proposal; $T + p = 1$) indicated in the Appendix. The combined technical and financial score, S , is calculated as follows:- $S = S_t \times T \% + S_f \times P \%$. The firm achieving the highest combined technical and financial score will be invited for negotiations.
- 2.8.6 The tender evaluation committee shall evaluate the tender within 30 days of from the date of opening the tender.
- 2.8.7 Contract price variations shall not be allowed for contracts not exceeding one year (12 months).
- 2.8.8 Where contract price variation is allowed, the variation shall not exceed 10% of the original contract price

2.8.9 Price variation requests shall be processed by the procuring entity within 30 days of receiving the request.

2.9 Negotiations

2.9.1 Negotiations will be held at the same address as “address to send information to the Client” indicated in the Appendix “ITC”. The aim is to reach agreement on all points and sign a contract.

2.9.2 Negotiations will include a discussion of the Technical Proposal, the proposed methodology (work plan), staffing and any suggestions made by the firm to improve the Terms of Reference. The Client and firm will then work out final Terms of Reference, staffing and bar charts indicating activities, staff periods in the field and in the head office, staff-months, logistics and reporting. The agreed work plan and final Terms of Reference will then be incorporated in the “Description of Services” and form part of the Contract. Special attention will be paid to getting the most the firm can offer within the available budget and to clearly defining the inputs required from the Client to ensure satisfactory implementation of the assignment.

2.9.3 Unless there are exceptional reasons, the financial negotiations will not involve the remuneration rates for staff (no breakdown of fees).

2.9.4 Having selected the firm on the basis of, among other things, an evaluation of proposed key professional staff, the Client expects to negotiate a contract on the basis of the experts named in the proposal. Before contract negotiations, the Client will require assurances that the experts will be actually available. The Client will not consider substitutions during contract negotiations unless both parties agree that undue delay in the selection process makes such substitution unavoidable or that such changes are critical to meet the objectives of the assignment. If this is not the case and if it is established that key staff were offered in the proposal without confirming their availability, the firm may be disqualified.

2.9.5 The negotiations will conclude with a review of the draft form of the Contract. To complete negotiations the Client and the selected firm will initial the agreed Contract. If negotiations fail, the Client will invite the firm whose proposal received the second highest score to negotiate a contract.

2.9.6 The procuring entity shall appoint a team for the purpose of the negotiations.

2.10 Award of Contract

2.10.1 The Contract will be awarded following negotiations. After negotiations are completed, the Client will promptly notify other consultants on the shortlist that they were unsuccessful and return the Financial Proposals of those consultants who did not pass the technical evaluation.

2.10.2 The selected firm is expected to commence the assignment on the date and at the location specified in Appendix “A”.

2.10.3 The parties to the contract shall have it signed within 30 days from the date of notification of contract award unless there is an administrative review request.

2.10.4 The procuring entity may at any time terminate procurement proceedings before contract award and shall not be liable to any person for the termination.

2.10.5 The procuring entity shall give prompt notice of the termination to the tenderers and on request give its reasons for termination within 14 days of receiving the request from any tenderer.

2.10.6 To qualify for contract awards, the tenderer shall have the following:

- (a) Necessary qualifications, capability experience, services, equipment and facilities to provide what is being procured.
- (b) Legal capacity to enter into a contract for procurement
- (c) Shall not be insolvent, in receivership, bankrupt or in the process of being wound up and is not the subject of legal proceedings relating to the foregoing.
- (d) Shall not be debarred from participating in public procurement.

2.11 Confidentiality

2.11.1 Information relating to evaluation of proposals and recommendations concerning awards shall not be disclosed to the consultants who submitted the proposals or to other persons not officially concerned with the process, until the winning firm has been notified that it has been awarded the Contract.

2.12 Corrupt or fraudulent practices

2.12.1 The procuring entity requires that the consultants observe the highest standards of ethics during the selection and award of the consultancy contract and also during the performance of the assignment. The tenderer shall sign a declaration that he has not and will not be involved in corrupt or fraudulent practices.

2.12.2 The procuring entity will reject a proposal for award if it determines that the consultant recommended for award has engaged in corrupt or fraudulent practices in competing for the contract in question.

2.12.3 Further a consultant who is found to have indulged in corrupt or fraudulent practices risks being debarred from participating in public procurement in Kenya.

Appendix to information to consultants

Notes on the Appendix to Information to Consultants

1. The Appendix to information to consultant is intended to assist the procuring entity in providing specific information in relation to corresponding claims in the information to consultants included in Section II and the appendix has to be prepared for each specific consultancy.
2. The Procuring entity should specify in the appendix information and requirements specific to the circumstances of the procuring entity, the assignment of the consultancy and the proposals evaluation criteria that will apply to the RFP Consultancy.
3. In preparing the appendix the following aspects should be taken into consideration.
 - (a) The information that specifies or complements provisions of Section II to be incorporated.
 - (b) Amendments of Section II as necessitated by the circumstances of the specific consultancy to be also incorporated
 - (c) Section II should remain unchanged and any changes or amendments should be introduced through the appendix.

Appendix to Information to Consultants

The following information for procurement of consultancy services and selection of consultants shall complement or amend the provisions of the information to consultants. Wherever there is a conflict between the provisions of the information to consultants and the provisions of the appendix, the provisions of the appendix herein shall prevail over those of the information to consultants.

Clause Reference

2.1 The name of the Client is: **KENYA FILM CLASSIFICATION BOARD**

2.1.2 Technical and Financial Proposals are requested: Yes No

2.1.3 The name, objectives, and description of the assignment are **Request for Proposals for Production of a Video Documentary for Kenya Film Classification Board**

Objective: The overall objective of the assignment is to produce a documentary film that aims to promote the consumption of appropriate content that reflects high morals, national values as well as encourage cohesion among target communities.

2.1.3 A pre-proposal conference will be held: Yes No

2.3.3 (i) The estimated number of professional staff months required for the assignments; **2 months** from the date of commencement.

(ii) The minimum required experience of proposed professional staff is as per the Qualifications set out in the Terms of Reference.

2.5.2 Consultants shall submit only **ONE** copy of the proposal.

2.5.4 The proposal submission address is: **Uchumi House 15th Floor**. Information on the Outer envelope should also include the RFP Number.

2.5.4 Proposals must be submitted no later than the following date and time: **18th April, 2017 at 11.00a.m**

2.5.4 The address to send information to the Client is:

**Chief Executive Officer
Kenya Film Classification Board
P.O.BOX 44226-00100
NAIROBI
Email: info@kfcg.co.ke**

SECTION III: - TECHNICAL PROPOSAL

Notes on the preparation of the Technical Proposals

- 3.1 In preparing the technical proposals the consultant is expected to examine all terms and information included in the RFP. Failure to provide all requested information shall be at the consultants own risk and may result in rejection of the consultant's proposal.
- 3.2 The technical proposal shall provide all required information and any necessary additional information and shall be prepared using the standard forms provided in this Section.
- 3.3 The Technical proposal shall not include any financial information unless it is allowed in the Appendix to information to the consultants or the Special Conditions of contract.

SECTION III - TECHNICAL PROPOSAL

Table of Contents

	Page
1. Technical proposal submission form	17
2. Firms references	18
3. Comments and suggestions of consultants on the Terms of reference and on data, services and facilities to be provided by the procuring entity	19
4. Description of the methodology and work plan for performing the assignment	20
5. Team composition and Task assignments	21
6. Format of curriculum vitae (CV) for proposed Professional staff	22
7. Time schedule for professional personnel	24
8. Activity (work schedule)	25

1. TECHNICAL PROPOSAL SUBMISSION FORM

[_____ Date]

To: _____ [Name and address of Client]

Ladies/Gentlemen:

We, the undersigned, offer to provide the consulting services for _____
_____ [Title of consulting services] in accordance with your
Request for Proposal dated _____ [Date] and our Proposal. We are
hereby submitting our Proposal, which includes this Technical Proposal, [and a Financial
Proposal sealed under a separate envelope-where applicable].

We understand you are not bound to accept any Proposal that you receive.

We remain,

Yours sincerely,

_____ [Authorized Signature]:

_____ [Name and Title of Signatory]

:

_____ [Name of Firm]

:

_____ [Address:]

2. FIRM'S REFERENCES

Relevant Services Carried Out in the Last Two Years That Best Illustrate Qualifications

Using the format below, provide information on each assignment for which your firm either individually, as a corporate entity or in association, was legally contracted.

Assignment Name:	Country
Location within Country:	Professional Staff provided by Your Firm/Entity(profiles):
Name of Client:	Clients contact person for the assignment.
Address:	No of Staff-Months; Duration of Assignment:
Start Date (Month/Year): Completion Date (Month/Year): Approx. Value of Services (Kshs)	
Name of Associated Consultants. If any:	No of Months of Professional Staff provided by Associated Consultants:
Name of Senior Staff (Project Director/ Coordinator, Team Leader) Involved and Functions Performed:	
Narrative Description of project:	
Description of Actual Services Provided by Your Staff:	

Firm's Name: _____

Name and title of signatory; _____

3. COMMENTS AND SUGGESTIONS OF CONSULTANTS ON THE TERMS OF REFERENCE AND ON DATA, SERVICES AND FACILITIES TO BE PROVIDED BY THE CLIENT.

On the Terms of Reference:

- 1.
- 2.
- 3.
- 4.
- 5.

On the data, services and facilities to be provided by the Client:

- 1.
- 2.
- 3.
- 4.
- 5.

4. DESCRIPTION OF THE METHODOLOGY AND WORK PLAN FOR PERFORMING THE ASSIGNMENT

5. TEAM COMPOSITION AND TASK ASSIGNMENTS

Name	Position	Task

1. Technical/Managerial Staff

Name	Position	Task

2. Support Staff

Name	Position	Task

6. FORMAT OF CURRICULUM VITAE (CV) FOR PROPOSED PROFESSIONAL STAFF

Proposed Position:

Name of Firm:

Name of Staff:

Profession:

Date of Birth:

Years with Firm: _____ Nationality: _____

Membership in Professional Societies: _____

Detailed Tasks Assigned:

Key Qualifications:

[Give an outline of staff member's experience and training most pertinent to tasks on assignment. Describe degree of responsibility held by staff member on relevant previous assignments and give dates and locations].

Education:

[Summarize college/university and other specialized education of staff member, giving names of schools, dates attended and degree[s] obtained.]

Employment Record:

[Starting with present position, list in reverse order every employment held. List all positions held by staff member since graduation, giving dates, names of employing organizations, titles of positions held, and locations of assignments.]

Certification:

I, the undersigned, certify that these data correctly describe me, my qualifications, and my experience.

_____ Date:

[Signature of staff member]

_____ *Date;*

[Signature of authorised representative of the firm]

Full name of staff member: _____

Full name of authorized representative: _____

7. TIME SCHEDULE FOR PROFESSIONAL PERSONNEL

Months (in the Form of a Bar Chart)

Name	Position	Reports Due/ Activities	Months (in the Form of a Bar Chart)												Number of months		
			1	2	3	4	5	6	7	8	9	10	11	12			

Reports Due: _____

Activities Duration: _____

Signature: _____
(Authorized representative)

Full Name: _____

Title: _____

Address: _____

8. ACTIVITY (WORK) SCHEDULE

(a). Field Investigation and Study Items

[1st, 2nd, etc, are months from the start of assignment)

	1 st	2 nd	3 rd	4 th	5 th	6 th	7 th	8 th	9 th	10 th	11 th	12 th
Activity (Work)												

(b). Completion and Submission of Reports

Reports	Date
1. Inception Report	
4. Interim Progress Report (a) First Status Report (b) Second Status Report	
3. Draft Report	
4. Final Report	

SECTION IV: - FINANCIAL PROPOSAL

Notes on preparation of Financial Proposal

- 4.1 The Financial proposal prepared by the consultant should list the costs associated with the assignment. These costs normally cover remuneration for staff, subsistence, transportation, services and equipment, printing of documents, surveys etc as may be applicable. The costs should be broken done to be clearly understood by the procuring entity.
- 4.2 The financial proposal shall be in Kenya Shillings or any other currency allowed in the request for proposal and shall take into account the tax liability and cost of insurances specified in the request for proposal.
- 4.3 The financial proposal should be prepared using the Standard forms provided in this part

SECTION IV - FINANCIAL PROPOSAL STANDARD FORMS

Table of Contents

	Page
1. Financial proposal submission Form	28
2. Summary of costs	29
3. Breakdown of price/per activity	30
4. Breakdown of remuneration per activity	31
5. Reimbursables per activity	32
6. Miscellaneous expenses	33

1. FINANCIAL PROPOSAL SUBMISSION FORM

_____ [Date]

To: _____

[Name and address of Client]

Ladies/Gentlemen:

We, the undersigned, offer to provide the consulting services for (_____) *[Title of consulting services]* in accordance with your Request for Proposal dated (_____) *[Date]* and our Proposal. Our attached Financial Proposal is for the sum of (_____) *[Amount in words and figures]* inclusive of the taxes.

We remain,

Yours sincerely,

_____ *[Authorized Signature]*

:

_____ *[Name and Title of Signatory]:*

_____ *[Name of Firm]*

_____ *[Address]*

2. SUMMARY OF COSTS

Costs	Currency(ies)	Amount(s)
Subtotal		
Taxes		
Total Amount of Financial Proposal		<hr/>

3. BREAKDOWN OF PRICE PER ACTIVITY

Activity NO.: _____	Description: _____
Price Component	Amount(s)
Remuneration	
Reimbursables	
Miscellaneous Expenses	
Subtotal	_____

4. BREAKDOWN OF REMUNERATION PER ACTIVITY

Activity No. _____		Name: _____		
Names	Position	Input (Staff months, days or hours as appropriate.)	Remuneration Rate	Amount
Regular staff				
(i)				
(ii)				
Consultants				
Grand Total				_____

5. REIMBURSABLES PER ACTIVITY

Activity No: _____

Name: _____

No.	Description	Unit	Quantity	Unit Price	Total Amount
1.	Air travel	Trip			
2.	Road travel	Kms			
3.	Rail travel	Kms			
4.	Subsistence Allowance	Day			
	Grand Total				

6. MISCELLANEOUS EXPENSES

Activity No. _____ Activity Name:

No.	Description	Unit	Quantity	Unit Price	Total Amount
1.	Communication costs____ _____ (telephone, telegram, telex)				
2.	Drafting, reproduction of reports				
3.	Equipment: computers etc.				
4.	Software				
	Grand Total				_____

SECTION V: - TERMS OF REFERENCE

GENERAL

1. These specifications describe the basic requirements quoting entities are requested to submit with their offers i.e. the detailed specifications, drawings, catalogues, etc for the services they intend to supply.
2. All the dimensions and capacities of the products and services to be supplied shall not be less than those required in these specifications. Deviations from the basic requirements, if any, shall be explained in detail in writing with the offer, with supporting data such as calculation sheets, etc. The procuring entity reserves the right to reject the products/services, if such deviations shall be found critical to the use and operation of the products.
3. The quoting entities are requested to present information along with their offers as follows:
 - (i) Shortest possible completion period.
4. The quoting entities **MUST** fill the attached Confidential Business Questionnaire.

SPECIFIC TO THE CONTRACT

5.1 BACKGROUND OF KENYA FILM CLASSIFICATION BOARD

The Kenya Film Classification Board (KFCB) is a State Corporation under the Ministry of Sports, Culture and the Arts. As part of its film and broadcast content regulatory functions, KFCB regulates the creation, broadcast, possession, distribution and exhibition of film and broadcast content to ensure the safety of children from harmful content, and to promote national values and culture through creative content.

The statutory regulatory mandate and functions of the Board are drawn from the Film and Stage Plays Act Cap222. However, KFCB's functions are also found in other legislations on broadcast content regulation and child safety. These include the Kenya Information and Communication Act (KICA) which, in Section 46(I) mandates KFCB to impose age restrictions on content to be aired by broadcast stations to ensure scenes intended for the adult audience is not aired between 5 am – 10 pm (watershed period). KFCB is the public agency mandated to provide age suitability ratings for all films distributed in Kenya, Television programmes as well as film content distributed online and all other public platforms of audiovisual content distribution.

In the broadcast sector, the Board is mandated to enforce Section 3 of the Programming Code for Free-to-Air Radio and Television Services in Kenya. The Code requires KFCB to ensure that Television and Radio programmes, excluding news, broadcasted during the broadcast watershed period (5am -10pm) is suitable for general audience to protect children from inappropriate content.

5.1.1 MANDATE AND FUNCTIONS OF KFCB

- Impose age restrictions on film and broadcast content to ensure content with scenes that are rated as adult, or containing coarse language intended for adult audiences is not aired during the watershed period (between 5am –10 pm)

- Enforce Section 3 of the Programming Code for free-to-air radio and TV services in Kenya by ensuring all programme and non-programme matter such as commercials, infomercials, documentaries, programme promotions, programme listings, community service announcements and station identifications are examined and classified before they can be broadcasted
- Issuing filming licenses for all films meant for public distribution and/or sale as well as non-news Television programmes
- Classification and rating of all films and non-news broadcast content and coordinating all issues related to film classification, exhibition, and distribution in the country.
- Ensure that certificates of approval are issued for films and content submitted for classification
- Formulation of policy guidelines on film/broadcast content and advice the Government accordingly on film exhibition and distribution in the country
- Carry out and encourage research in classification of film and broadcast content, accommodating the interests of all stakeholders
- Ensure that classification catalogues are issued to film distributors and exhibitors
- Inspect and license business premises of film distributors and exhibitors in the country
- Ensure that violators of the Act are prosecuted in line with the law.

5.2 OBJECTIVES

5.2.1 Overall objective of the project

The overall objective of the assignment is to produce a documentary film that aims to promote the consumption of appropriate content that reflects high morals, national values as well as encourage cohesion among target communities. This strategy also targets to encourage more local film producers to create films that are compliant with film and broadcast content regulations set by the KFCB as well as to facilitate the producers to create more local content to meet the 40/60% local content threshold by 2018. Further, film making in Kenya has the potential to create 250,000 jobs annually yet this has not been fully exploited due to wrong perceptions and insufficient information on the film industry; as such, the KFCB aims at filling up such gaps through grassroots documentaries. Towards actualizing the dream of empowering the youth of Kenya into exploiting the opportunities presented by the filming industry KFCB has formulated a strategy to take to the Kenyan public indigenous vernacular, local films that are compliant with the KFCB's mandate and that also promote our diverse culture.

The first phase of the project will be piloted in Kisumu and Isiolo. Isiolo County has been considered due to its cosmopolitan nature while Kisumu represents the other parts of the country.

5.2.2 Specific Project Objectives

Objective 1 – Encourage consumption of film that promotes good content

Objective 2 – Encourage the youth to exploit their talents and create wealth through film

Objective 4 – Identify and nature unexploited creative talent within target communities

Objective 5 - Create awareness on classification of content for age suitability

Objective 6 – Empower the locals socially, economically and culturally through film

5.3 SPECIFIC TASKS FOR THE CONSULTANCY FIRM

Under the direct supervision of the Corporate Communications Unit support from the KFCB offices, the Consultancy firm will be required to;

- Develop the documentary film's overall concept and scenario.
- Visit the project sites and interact with the local communities
- Interview selected interviewees for the film including locals and County Government officials
- Develop the documentary script and storyboard to be used in the film
- Present a draft documentary to KFCB for comments
- Produce two FINAL documentaries one 15 minutes long documentary films in DVD as well trailer DVD version of 5 minutes long.

5.4 TECHNICAL SPECIFICATIONS OF THE FILMS

- a. Shooting scripts will be sent to KFCB a week before shooting, for adequate review and approval.
- b. High-resolution quality production will be the bottom line, preferably High Definition.
- c. The PRODUCER will also collect and assemble an original music track specially composed for the project. Copyright will belong to KFCB.
- d. Everyone who appears in the photographs and film must sign KFCB's consent form.
- e. Content should be compliant with KFCB rating parameters
- f. The films should carry public awareness messages on KFCB mandate
- g. The Producer will -:
 - a) Make 15 minutes vernacular movies and other content
 - b) Design, produce and edit public awareness messages to be incorporated in the movies.
 - c) Identify and engage resource persons for the film production workshops
 - d) Undertake all necessary logistics to ensure the programme runs smoothly
 - e) Identify the screening locations, venues and date.
 - f) Produce en-mass KFCB branded release DVDs for distribution.

5.5 OUTPUT /DELIVERABLES

- Meeting with project stakeholders in target counties to collect and record data
- Submit a storyboard and script for the documentary to KFCB for approval before filming
- Produce an edited video recording of the scenarios captured, and the footage of the recorded stories
- Present a complete 15 minutes documentary film version, and hand over 2 master copies of each version to KFCB and two extra copies with the extra footage for future usage.

5.6 REQUIRED QUALIFICATIONS AND EXPERIENCE OF THE CONSULTANCY FIRM

The consultancy firm will be required to have;

- 5 and above years of experience working in similar field
- Extensive experience in producing documentaries for international organizations with the aim of reaching both local and international audiences
- Experience in working with international organizations and county governments

- Local Knowledge of the target counties
- Excellent technical capacities (state of art filming equipment preferably High Definition) to ensure smooth and high quality production
- Compliance with KFCB’s film production regulations including having KFCB classified films and licenses
- Additional experience in development communication will be an added advantage.

5.7 DURATION OF THE ASSIGNMENT

The assignment is expected to take **2 months** from the date of signing the contract.

5.8 INTELLECTUAL PROPERTY

All information pertaining to this project (documentary, audio, digital, cyber, project documents, etc) belonging to the Board, which the Consultancy firm may come into contact with in the performance of his/her, duties under this consultancy shall remain the property of the Board who shall have exclusive rights over their use. Except for purposes of this assignment, the information shall not be disclosed to the public nor used in whatever without written permission of the Board in line with the national and International Copyright Laws applicable.

5.9 CONTRACTUAL ARRANGEMENTS AND SUPERVISION

The Consultancy firm will be hired under KFCB terms of contract and supervised by the Corporate Communications Unit solely for the purpose of delivering the above outputs, within the agreed time frame.

The Consultancy firm will be required to spend 90 percent of the consultancy time at the project site in the focus areas.

5.10 REMUNERATION

- The Consultancy firm’s payment shall be based on the financial proposal developed for this consultancy
- Payment shall be made in three installments of;
 - 20% down payment upon submission of an inception report acceptable to the Board
 - 40% upon submission of an acceptable draft documentary; and
 - 40% final payment upon submission of the final outputs, incorporating suggestions and recommendations from the Board.

5.11 APPLICATION PROCEDURE

Applicants are required to submit the following:

- A Technical Proposal: Letter of Interest, stating why you consider your firm suitable for the assignment;
- Brief methodology on the approach and implementation of the assignment;
- Personal CVs of technical personnel proposed for this project highlighting qualifications and experience in similar projects; and
- Work references - contact details (e-mail addresses) of referees (firms for whom you’ve produced similar assignments).
- Financial proposal budget indicating consultancy fee related to the assignment.

- The proposals must be submitted in separate sealed envelopes (the technical proposal in one envelope and the financial proposal in another envelope) but both envelopes placed in one large envelope.

5.12 COMPANY LEGAL REQUIREMENTS (Please note that all the following are a MUST and lack of any of them will render a firm's submission unacceptable):

- Valid and certified Certificate of Incorporation as a Company in Kenya
- Valid and Certified Tax Registration Certificate (indicating VAT Number)
- Tax Compliance Certificate issued by KRA
- Valid Trading License (where applicable)
- Recently issued Bank Statement (showed be issued for the last 6 months)
- Full and accurate physical, postal, telephone and email address of the firm
Articles and Memorandum of Association.

5.13 CLARIFICATIONS

Questions for clarifications may be submitted to info@kfcg.co.ke.

STANDARD FORMS OF CONTRACT

1. STANDARD CONTRACT FORM

INDIVIDUAL PROFESSIONAL CONSULTANTS

(lump-sum payments)

This Agreement, [hereinafter called “the Contract”) is entered into this _____ [insert starting date of assignment], by and between.

_____ [insert Client’s name] of [or whose registered office is situated at] _____ [insert Client’s address] (hereinafter called “the Client”) of the one part AND

_____ [insert Consultant’s name] of [or whose registered office is situated at] _____ [insert Consultants address] (hereinafter called “the Consultant”) of the other part.

WHEREAS the Client wishes to have the Consultant perform the services [hereinafter referred to as “the Services”, and

WHEREAS the Consultant is willing to perform the said Services,

NOW THEREFORE THE PARTIES hereby agree as follows:-

1. **Services** (i) The Consultant shall perform the Services specified in Appendix A, “Terms of Reference and Scope of Service, “which is made anintegral part Of this Contract.

(ii) The Consultant shall provide the personnel listed Appendix B, “Consultant’s Personnel,” to perform the Services.

(iii) The Consultant shall submit to the Client the reports in the form and within the timeperiods specified in Appendix C, “ Consultant’s Reporting Obligations.”

(Appendices A, B, and C to be prepared as appropriate)

2. **Term** The Consultant shall perform the Services during the period commencing on _____ [insert starting date] and through to _____ [insert completion date], or any other period(s) as may be subsequently agreed by the parties in writing.

3. **Payment** A. Ceiling

For Services rendered pursuant to Appendix A, the Client shall pay the Consultant an amount not to Exceed _____ [insert amount].

This amount has been established based on the Understanding that it includes all theConsultant’s costs and profits as well as anytax obligation that may be imposed on the Consultant.

B. Schedule of Payments

The schedule of payments is specified below (Modify in order to reflect the output as described in Appendix C.)

Kshs. _____ upon the Client’s receipt of the Draft report,

acceptable to the Client; and

Kshs. _____ upon the Client's receipt of the Final report,
acceptable to the Client.

Kshs. _____ Total

C. Payment Conditions

Payment shall be made in Kenya Shillings unless otherwise specified not later than thirty (30) days following submission by the Consultant of invoices in duplicate to the Coordinator designated in Clause 4 here below. If the Client has delayed payments beyond thirty (30) days after the due date thereof, simple interest shall be paid to the Consultant for each day of delay at a rate Three Percentage points above the prevailing Central Bank of Kenya's average rate for base lending.

4. **Project Administration** A. Coordinator

The Client designates _____ [insert name] as Client's Coordinator; the Coordinator will be responsible for the

Coordination of activities under this Contract, for acceptance and approval of the reports and of other deliverables, by the Client and for receiving and approving invoices for payment.

B. Reports

The reports listed in Appendix C, "Consultant's Reporting Obligations," shall be submitted in the Course of the assignment and will constitute the basis for the payments to be made under paragraph 3.

5. **Performance Standards** The Consultant undertakes to perform the Services with the highest standards of professional and ethical competence and integrity. The Consultant shall promptly replace any employees assigned under this Contract that the Client considers unsatisfactory.

6. **Confidentiality** The Consultant shall not, during the term of this Contract and within two years after its expiration Disclose any proprietary or confidential Information relating to the Services, this Contract Or the Client's business or operations without the Prior written consent of the Client.

7. **Ownership of Material** Any studies, reports or other material, graphic, software or otherwise prepared by the Consultant for the Client under the Contract shall belong to and remain the property of the Client. The Consultant may retain a copy of such documents and software.

8. **Consultant Not to be Engaged in certain Activities** The Consultant agrees that during the term of this Contract and after its termination the Consultant and any entity affiliated with be disqualified from providing goods, works or services (other than the Services and continuation thereof) for any project resulting from or closely related to the Services.

1. **Insurance** The Consultant will be responsible for taking out any appropriate insurance coverage.

10. **Assignment** The Consultant shall not assign this Contract or sub-contract any portion of it without the Client's prior written consent.

11. **Law Governing Contract and Language** The Contract shall be governed by the laws of Kenya and the language of the Contract shall be English language

12. **Dispute Resolution** Any dispute arising out of the Contract which cannot be amicably settled between the parties shall be referred by either party to the arbitration and final decision of a person to be agreed between the parties. Failing agreement to concur in the appointment of an Arbitrator, the Arbitrator shall be appointed by the chairman of the Chartered Institute of Arbitrators, Kenya branch, On the request of the applying party.

For the Client

For the Consultant

Full name _____

Full name _____

Title _____

Title _____

Signature _____

Signature _____

Date _____

Date _____

2. REQUEST FOR REVIEW FORM

FORM RB 1

**REPUBLIC OF KENYA
PUBLIC PROCUREMENT ADMINISTRATIVE REVIEW BOARD**

APPLICATION NO.....OF.....20.....

BETWEEN

.....APPLICANT

AND

.....RESPONDENT (*Procuring Entity*)

Request for review of the decision of the..... (*Name of the Procuring Entity*) of
.....dated the...day of20.....in the matter of Tender No.....of
.....20...

REQUEST FOR REVIEW

I/We.....,the above named Applicant(s), of address: Physical
address.....Fax No.....Tel. No.....Email, hereby request the Public
Procurement Administrative Review Board to review the whole/part of the above mentioned
decision on the following grounds , namely:-

- 1.
- 2.
- etc.

By this memorandum, the Applicant requests the Board for an order/orders that: -

- 1.
- 2.
- etc

SIGNED(Applicant)

Dated on.....day of/...20...

FOR OFFICIAL USE ONLY

Lodged with the Secretary Public Procurement Administrative Review Board on
day of20.....

SIGNED
Board Secretary

CONFIDENTIAL BUSINESS QUESTIONNAIRE

You are requested to give the particulars indicated in Part 1 and either Part 2 (a), 2(b) or 2(c) whichever applied to your type of business.

You are advised that it is a serious offence to give false information on this form.

<p>Part 1 General</p> <p>Business Name.....</p> <p>Location of Business Premises</p> <p>Plot No,Street/Road.....</p> <p>Postal addressTel No.Fax Email</p> <p>.....</p> <p>Nature of Business</p> <p>Registration Certificate No.</p> <p>Maximum value of business which you can handle at any one time – Kshs.....</p> <p>Name of your bankers.....</p> <p>.....</p>
--

Branch.....

	<p>Part 2 (a) – Sole Proprietor</p> <p>Your name in full.....Age.....</p> <p>Nationality.....Country of Origin.....</p> <p>Citizenship details</p>																				
	<p>Part 2 (b) – Partnership</p> <p>Given details of partners as follows</p> <table border="1"> <thead> <tr> <th>Name</th> <th>Nationality</th> <th>Citizenship details</th> <th>Shares</th> </tr> </thead> <tbody> <tr> <td>1.</td> <td>.....</td> <td>.....</td> <td>.....</td> </tr> <tr> <td>2.</td> <td>.....</td> <td>.....</td> <td>.....</td> </tr> <tr> <td>3.</td> <td>.....</td> <td>.....</td> <td>.....</td> </tr> <tr> <td>4.</td> <td>.....</td> <td>.....</td> <td>.....</td> </tr> </tbody> </table>	Name	Nationality	Citizenship details	Shares	1.	2.	3.	4.
Name	Nationality	Citizenship details	Shares																		
1.																		
2.																		
3.																		
4.																		
	<p>Part 2 (c) – Registered Company</p> <p>Private or Public State the nominal and issued capital of company Nominal Kshs. Issued Kshs. Given details of all directors as follows</p> <table border="1"> <thead> <tr> <th>Name</th> <th>Nationality</th> <th>Citizenship details</th> <th>Shares</th> </tr> </thead> <tbody> <tr> <td>1.</td> <td>.....</td> <td>.....</td> <td>.....</td> </tr> <tr> <td>2.</td> <td>.....</td> <td>.....</td> <td>.....</td> </tr> <tr> <td>3.</td> <td>.....</td> <td>.....</td> <td>.....</td> </tr> <tr> <td>4.</td> <td>.....</td> <td>.....</td> <td>.....</td> </tr> </tbody> </table>	Name	Nationality	Citizenship details	Shares	1.	2.	3.	4.
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	<p>Date.....Signature of Candidate.....</p>																				